

## 2015 Tobacco Cessation Public Outcomes Report for Clark County

This report is the public outcomes report for tobacco cessation, recognized as cancer prevention by the Commission on Cancer standard 1.12.

This report serves as Community Mercy Health Partners, outcomes report for Mercy REACH's tobacco treatment program in collaboration with the Springfield Regional Medical Center Cancer Committee.

Marcy Ivory BA, CTTS, LCDC III, Community Mercy Reach Tobacco Coordinator/Licensed therapist/Certified Tobacco Treatment Specialist has dedicated her career to tobacco treatment in assisting people to quit tobacco usage.

The results for both 2015 and 2016 treatment programs statistics are included. The stats for 2015 are interesting. Marcy states, "I provided the program onsite to various businesses in 2015 in which the participants did not have to quit, they just had to attend to get the reduction in insurance". Participants did not have a vested interest in quitting tobacco products. However, in 2016, I did not provide the program to those businesses, so number of participants has declined, but those who were successful in quitting increased. The difference is the participants chose to enroll with the purpose to quit tobacco products.

In 2015, a total of 124 people with an overall success rate of 66% for those who completed the program. Thus far in 2016, a total of 79 people have been served and the success rate for those who completed is 87%.

Marcy provided the program to the same business in 2014 and served 186 people, with a success rate of 51%. But then when I look at the previous years, in which the business were not involved, stats greatly improve again. In 2013, "I served 154 people with a success rate of 93%; 2102 was 176 participants and success of 90%". Marcy reports it has been a major challenge to track the rates at other intervals. "Of course they are going to decline, but it is very difficult to connect/get a response from past participants. Numbers change, and they do not follow up with letters mailed". Efforts to develop a post-cessation support group have been discussed in the August 16 meeting of the Tobacco-Free Living Task Force of the CCCHD Community Health assessment/Improvement plan initiatives.

Community Mercy Health Partners participates in the Clark County Combined Health District Community Health Assessment/Improvement Plan program of which Tobacco-Free Living has been named as one of the focuses.

A random assessment was conducted by Gabe Jones, Epidemiologist Wright State University, engaged for the survey of Tobacco Use. Data from the web site are below:

### Adult Data

- Adults who are current smokers – 44.4%
- Adults who use other tobacco like e-cigarettes and hookah – 9.1%

In assessing Clark County needs, there is no pathway to a referral system for tobacco **treatment** resources and services such as a quit line. According to the report, the likelihood that people will purchase a smoking cessation product is low in some areas of Clark County. The Tobacco Cessation task

force, of which Marcy Ivory, participates, is working on efforts to encourage those wanting to quit to seek help and enroll in the class.

Other initiatives include the development of the Lung Cancer Screening to provide a means of referral for health care providers and those in the community to seek screening modalities. This currently is an initiative for Springfield Regional Medical Center's Radiology working in collaboration with members of the Administrative team and oncology.

***Smoking Cessation Program  
Statistics 2015  
Groups and Individuals  
Attending Programs***

Program	Dates	# Enrolled	# Complete	% Complete	# Free at end	% complete and free at end	% enrolled and free at end
REACH	1/12/15-2/23/15	5	4	80%	4	100%	80%
Business #1	2/16/15-3/23/15	7	6	86%	1	17%	14%
Business #2	2/24/15-3/24/15	5	2	40%	0	0%	0%
Business #3	2/24/15-3/24/15	4	2	50%	0	0%	0%
Business #4	2/19/15-3/26/15	4	4	100%	0	0%	0%
Business #5	2/19/15-3/26/15	5	5	100%	1	20%	20%
Business #6	2/20/15-3/27/15	6	6	100%	1	16%	16%
Business #7	2/20/15-3/27/15	7	6	88%	3	50%	43%
REACH	3/9/15-4/13/15	6	2	33%	1	50%	17%
REACH Urbana	3/11/15-4/15/15	3	2	67%	2	100%	67%
REACH	6/1/15-6/29/15	5	3	60%	2	67%	40%
Business #8	6/2/15-7/14/15	16	9	56%	11	100%	69%
REACH	7/13/15-8/17/15	10	6	60%	6	100%	60%
REACH Urbana	7/22/15-8/26/15	3	3	100%	3	100%	100%
REACH	8/31/15-10/12/15	12	8	67%	6	75%	50%
REACH Urbana	9/23/15-10/28/15	6	5	83%	5	100%	83%
Business #9	10/6/15-11/10/15	3	3	100%	0	0%	0%
REACH	11/2/15-12/7/15	5	5	100%	3	60%	60%
Individual	varies	12	9	81%	6	66%	54%
<b>Cumm. TOTALS</b>	<b>0</b>	<b>124</b>	<b>90</b>	<b>73%</b>	<b>55</b>	<b>61%</b>	<b>44%</b>

***Smoking Cessation Program  
Statistics 2016***

***Groups and Individuals Attending  
Programs***

Program	Dates	# Enrolled	# Complete	% Complete	# Free at end	% complete and free at end	% enrolled and free at end
REACH	1/11/16-2/22/16	13	9	69%	9	100%	69%
REACH Urbana	1/20/16-2/24/16	4	4	100%	2	50%	50%
REACH	3/14/16-4/18/16	12	6	50%	7	100%	58%
REACH Wed	4/6/16-5/11/16	4	1	25%	1	100%	25%
Business #1	4/7/16-5/12/16	8	5	63%	4	80%	50%
REACH Urbana	4/13/16-5/18/16	4	3	75%	2	66%	50%
REACH Mon	5/9/16-6/20/16	9	5	55%	5	100%	55%
REACH Mon	7/11/16-8/15/16	11	7	64%	6	86%	55%
REACH Urbana	8/10/16-9/14/16	1	1	100%	1	100%	100%
REACH Thursday	8/11/16-9/15/16	2	2	100%	2	100%	100%
REACH Mon	9/12/16-10/17/16	9	9	100%	7	77%	77%
Business #2	10/12/16-11/17/16	6					
REACH Urbana	10/18/16-11/22/16						
REACH Mon	11/7/16-12/12/16						
Individual	varies	2	2	100%	1	50%	50%
<b>Cumm. TOTALS</b>	<b>0</b>	<b>79</b>	<b>54</b>	<b>68%</b>	<b>47</b>	<b>87%</b>	<b>59%</b>